

part 3

TEAM CAPTAIN TOOLKIT FUNDRAISING IDEAS / TOOLS

November 8, 2025
Mariner Point Park
1 Sunfish Dr, Grapevine, TX 76051

6 ideas*

Here are some ideas for you and your team to get started fundraising. And more!

*Get creative! These are just a few ideas to get fundraising.

MOBILE APP

Download the app **DonorDrive Charity Fundraising** to make your fundraising mobile!

CHALLENGE

Create challenges for your teammates to try to do each week to meet a certain fundraising goal in record time!

FUNDRAISING DAY

Set a day to spend time together while also raising funds for your team goal! This will let you have a fun get together and build team spirit!

HOW TO ASK

Coach your team members with a script they can use and customize to ask someone for a donation!

SOCIAL MEDIA

Use scripted emails or fun graphics to share to the public so you can reach a wider audience for fundraising!

GIFT MATCH

Find out if your employer does gift-matching and double your donation!

3

steps to get the Mobile app

- 1) Search "DonorDrive Charity Fundraising" in the app store
- 2) Download the DonorDrive app*
- 3) In the app home screen, type code "971" to be taken straight to TexCen's 2025 UNITE for Bleeding Disorders Walk page

*Under your Fundraising Page, you can find helpful options, including "Show QR Code, Share Page, and Copy Page Link." You can also manage your team and communicate with your team members through the app!



7 day challenge to fundraise

Raising money is easier when you're not alone. Setting a plan and having goals, helps give you somewhere to start and not feel overwhelmed!

Below is an example of a "Factor VIII Challenge" week where everyone on your team followsthe schedule to raise \$200 in one week!

Day 1	Sponsor yourself with a \$25 donation	\$25
Day 2	Ask 2 relatives for \$20 each	\$40
Day 3	Ask 3 friends for \$15 each	\$45
Day 4	Ask 4 co-workers for \$10 each	\$40
Day 5	Ask 5 neighbors for \$5 each	\$25
Day 6	Ask your husband, wife, or significant other for \$25	\$25
Day 7	Celebrate that you just raised \$200 in ONE WEEK!	



10

ways to host a team fundraising day (or two)

Here are some ideas that raise money, build team connections, and make a good time!

1

THEME PARTY

2

HOST A FUN MOVIE NIGHT (SNACKS, DRINKS, ETC) HAVE EVERYONE ATTENDING DONATE WHAT THEY WOULD HAVE PAID AT A THEATER

3

HOST A RED PART – FITTING FOR A BLEEDING DISORDER: DRESS IN RED, SERVE RED FOODS, DRINK RED DRINKS, ETC

4

HOST A HAPPY HOUR PARTY WHERE YOU SERVE DRINKS AND MUNCHIES AND ATTENDEES DONATE WHAT THEY WOULD HAVE SPENT AT A HAPPY HOUR

5

HOST A GARAGE BAND COMPETITION

6

CONDUCT A SILENT AUCTION

7

HOST A GARAGE SALE

8

HOST A BAKE SALE

9

HOST A SATURDAY MORNING CAR WASH

10

COLLECT BOTTLES FOR REDEMPTION

5 steps

Asking for a donation can be hard unless you use this sure-fire script. Coach your team members to use this script to make asking for a donation easier!

IDENTIFY THE NEED

Example: "1 in 4,500 boys are born with hemophilia" or von Willebrand's disease is more often misdiagnosed (70.6%) than correctly diagnosed..."

EXPLAIN WHY

Example: "My niece was diagnosed with von Willebrand's disease and I want her to know how much I love and support her to find a better diagnosis, treatments, and a cure."

SHARE WHAT ACTION

Example: "I am part of a team in the UNITE for Bleeding Disorders Walk to help raise funds to pay for the training, care, and research into cures for bleeding disorders including VWD, Hemophilia, Factor II, V, XI, or XII deficiencies."

ASK TO TAKE ACTION

Example: "Will you make a \$50 donation to the walk to support families living in our community with a bleeding disorder?"

LET THEM ANSWER

Making the ask is also about communicating with your prospective donor - let them answer your ask and really listen to what they say!

Infinite

ways to push your page
and make the ask without
being face to face

Use social media to reach a larger audience! Creating a script for emails, calls, and texts helps give your team members an idea on where to start when reaching out to potential donors online.



Social Media Post Example

EMAIL SCRIPT EXAMPLE

Less than 30% of people with von Willebrand's disease are diagnosed correctly. What's von Willebrand's disease? It's actually the largest bleeding disorder. It affects men and women and causes excessive bruising and dangerously excessive menstrual bleeding.

And, it runs in families.

My niece was recently diagnosed and is now finally getting the treatment she needs. To show her my support, I'm leading a team, [[Team Name]], in the UNITE for Bleeding Disorders Walk--the nations largest event to raise awareness and funds to fight bleeding disorders.

We're uniting for a fun and inspiring day on Saturday, November 8, 2025 at Mariner Point Park in Grapevine, TX to UNITE for Bleeding Disorders.

all the fuds raised go to support local families affected by bleeding disorders with training programs, education, emergency assistance, teen programs, and healthcare advocacy at the state capitol.

Please join my t3eam and show your support with a donation!

Contact me at [Your Contact Info] to find out how to register or find my team page by scanning the QR Code below to register online right now.

Team Captain Signature

P.S. If you can't join us in person, you can be a member of our team virtually, too! Just select virtual walker when you register. Or, if you can't do either,, please make a donation and spread the word to show your support.

Gift Matching

Companies will often match their employees' gifts. Find out if your employer has a matching gift program by clicking this link: [NBDF Fundraising](#). Make sure your supporters also know to check if their employer matches gifts!

See if your employer will match your donation!

🔍 Search for company...

Let's Check

All information provided by
Double the Donation



Incentives

The following slides will show the incentives for the 2025 UNITE Walk.

INCENTIVES

Check out the incentives for this year's UNITE Walk!

FACTOR CLUB

More on Factor Club and how to reach it! Making challenges and setting goals will make reaching your goal easier and get you closer to Factor Club!

2025

Incentive Items

Chapter staff will provide a link to order your incentive and the item will be shipped to you. For our Walk, the deadline to order is December 15th, 2025. items can be expected to arrive 3-4 weeks after the order deadline.

\$250-\$499
UNITE LONG SLEEVE T-SHIRT



\$500-\$999
UNITE HOODED SWEATSHIRT



\$1000+
UNITE MICROFLEECE HALF-ZIP PULLOVER



\$500

Factor Club

By raising and/or donating \$500 or more to the Unite Walk, not only will you achieve Factor Club status but you will also set an example that others will follow.





FROM OUR TEAM TO YOURS,

thank
you

FOR BEING A TEAM CAPTAIN!



We're here to help!

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